

# SLO Newcomers General Meeting and Luncheon

## Wednesday, April 5, 2023

Cal Poly Center for Innovation and Entrepreneurship (CIE)  
872 Higuera St in downtown SLO.

**Social Time: 11:00 a.m.**  
**Announcements: 11:45 a.m.**  
**Lunch: Noon**  
**Program: 1:00 p.m.**



### Program: Slow Money San Luis Obispo

**Jeff Wade, Founder and Executive Director, Slow Money San Luis Obispo** -- Since its founding in 2012, Slow Money SLO provides support for the sustainable growth of small food, beverage and farm businesses which benefit the local food ecosystem and economic development and health of SLO County region. Through its various programs (e.g. Farm to School, lending), Jeff will describe the organization's mission and activities, and what we can do to support local food businesses. Jeff is a lead consultant for the SLO Small Business Development Center office, and part of the Cal Poly Center for Innovation and Entrepreneurship (CIE) which assists local businesses with their development and funding needs at no cost. He enjoys helping entrepreneurs and small companies with their business development plans. Jeff holds a BSEE from Worcester Polytechnic Institute and an MBA from Pepperdine University. He lives in Los Osos with his wife Nell, where they enjoy organic gardening and the bayside lifestyle!

The luncheon and presentation take place at the Center for Innovation and Entrepreneurship, an off-campus location that houses CIE programs to create new innovations and start business ventures. It is a space that seeks to attract and support the most vibrant talent and promising innovators and entrepreneurs in an effort to build a unique and passionate startup culture in San Luis Obispo.

The catered lunch will be an assortment of delicious sandwiches, side salad and a cookie provided by Urbane Cafe also located in downtown SLO.

**The cost of the luncheon is \$30. All reservations & payment must be received by Monday 3/27/23. 50 reservation cap, please make your reservation early.**

Guests are welcome – male or female.

**RESERVATION DETAILS** - Checks and PayPal payment must be received by 3/27/23. Reservation deadlines apply to both online (PayPal) and check-paid reservations. **CHECKS must be received before the deadline to hold your lunch reservation.** Mail your **\$30** check to: SLO Newcomers Club, PO Box 4647, SLO, CA 93403-4647. To pay online for a reservation, control, click this link and pick correct month. <https://www.slone newcomers.org/monthly-luncheons>.

Venue is upstairs, the entrance is between the old Ross and Beverly stores on the Higuera side. Use city parking garages on Marsh and/or Palm St. (\$1.50/hr). Carpooling is recommended. Handicap access on Monterey side.